



MAKING AN ECONOMIC CASE TO THE NHS

TIMETABLE

- 09.30** Welcome and introduction
- 09.45** NHS context and environment
- 10.45** Introduction to health economics
- 11.15** Coffee
- 11.30** Introduction to health economics (cont.)
- 12.15** Understanding Return on Investment
- 12.45** Lunch
- 13.45** Practicalities of business cases and sourcing evidence
- 14.15** Business case preparation – practical exercise in groups
- 15.00** Coffee
- 15.15** Presenting and critiquing business cases – practical exercise in groups
- 16.15** Summary
- 16.30** Close